

Using the Minnesota Housing Community Profiles Interactive Map for Rental Rehabilitation Deferred Loan Applications

Several topic areas in the strategic priorities and selection priorities sections of the RRDL application refer to geographic areas requiring documentation using one of Minnesota Housing’s tools. The tutorial on the following pages walk an applicant through finding this information using two tools: community profiles or the RRDL interactive map:

Application Section	Topic Area	Community Profiles	RRDL Interactive Map
General	Create Target Area or Project Location Map	✓	
	Get Community Profile Market Report	✓	
Strategic Priorities	Workforce Housing & Substantial Rehab Area		✓
	Preservation Areas	✓	
Selection Priorities	HOME Investment Partnership Program		✓
	Economic Integration Areas	✓	
	Workforce Housing		✓
	Location Efficiency Areas	✓	

The rest of the document describes how to find the materials needed for each topic, by tool.

I. Community Profiles

- Find a quick getting started document for the interactive tool and other information about the Community Profiles on the Minnesota Housing website: <http://www.mnhousing.gov> > Policy & Research > Community Profiles > Scoring. A direct link to the community profiles tool is [here](#).

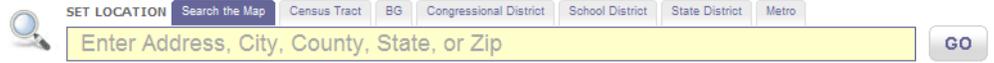
II. RRDL Interactive Map

- The RRDL interactive map can be found [here](#).
<http://mnhousing.maps.arcgis.com/apps/Panels/index.html?appid=c6fd36df33074699a2c8c26c491a31ef>

I. COMMUNITY PROFILES TOOL

To Create a Location Map and Community Report

- 1) Open the community profiles interactive map in a web browser
- 2) Navigate map to target area or project location. Use the search header to enter in an address, city, county, state or zipcode. This will zoom the map to that location.



- 3) Create the Target Area. Based on the uniqueness of target areas, there are three options to create a target area in the tool, as in a, b, and c. below:

a. Target Area is individual location (or individual Census Tract or County)

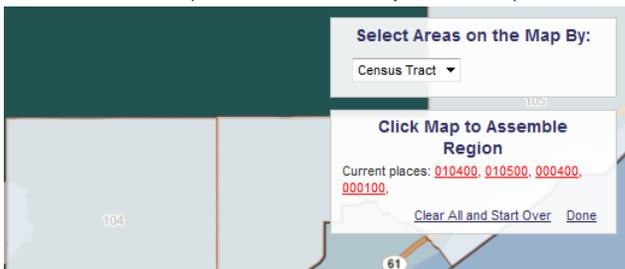
- Turn on Census Tract or County boundaries using checkboxes below the map
- Click on the map within the Census Tract or County Boundary of your choice to display the “click to identify bubble” for that location.
- From the bubble, quickly view data indicators for the Census Tract or County, and download a Community Report by clicking the “See Minnesota Community Report” at the bottom of the bubble.
- *(Continue to Step 4 on the following page for details of the report)*

Indicator	Value	Rank	Notes
Change in Jobs	-314	Moderate Loss	(Gain/loss break at 60th percentile for State) Change in low and moderate wage jobs in county - 2002-2009
% Change in Jobs	-0.49%	Minimum Loss	(Gain/loss break at 60th percentile for State) Change in low and moderate wage jobs in county - 2002-2009
Total Jobs	63,694	80-100th Percentile	Total low and moderate wage jobs in county - 2009
Distance to Work	17.37	20-40th Percentile	Median distance to work (in miles) for workers in county in 2009
Unemployment Rate	6.47	60-80th Percentile	Unemployment Rate for Saint Louis County - December 2011

[Download Data](#)
[See Minnesota Community Report](#)

b. Target area is a combination of several census tracts or counties

- Begin to build a custom region by clicking “Build Custom Region” link below the map.
- Choose “Assembled Custom Region” option and click OK.
- Choose Census Tract or County from the drop down menu depending on which geography will be assembled to create the target area.
- Next, Click on the map inside the boundaries you wish to include. To remove a boundary, click it again. The Current places listing will show which areas are included along with highlighting on the map. When finished, click done.
- Name the area (this will be the report name) add an optional description and click done again.



- The area will now be outlined in orange and will show two icons. Click the blue x on the outline to remove an individual custom region. Click the orange icon  to access the report or change the region’s color.
- *(Continue to Step 4 on the following page for details of the report)*

c. Target area has a defined boundary that could include many tracts or counties

- Begin to build a custom region by clicking “Build Custom Region” link below the map.
- Choose “Drawn Custom Region” option and click OK.
- To begin custom region, click a location on the map, move your mouse to another location and click again. A grey line will show on the map to display the drawn area as each point is drawn. Continue adding points to the map, closing the custom region by clicking on the first point again.
- When finished, name the region, and click done.
- Click the orange icon to access the report or change the color of the region on the map .
- (Continue to Step 4 on the following page for details of the report)

Note on Custom Regions: To disable all custom regions on the map the, click "Disable Custom Region" at the bottom of the map. Click "Clear Location" to remove the custom regions from the map. Also note that custom regions can not be saved and will only be available once the browser application is quit.

4) The Minnesota Housing Report will open up in a new tab or window from your web browser. The report contains details of all of the indicators as in the bubble, but is in an easy to print format. The below example shows the report. Above the indicators and area of need statistics is a brief summary of the target area, including a small map, and which Census Tract(s) or County(s) are represented. Click “Print Report” button to generate a PDF.



TRF policy map
Good data. Smart decisions.

COMMUNITY PROFILE REPORT
Census Tract 010300

Minnesota Housing
Finance Agency

Date: April 17, 2012 Print Report

LOCATION DETAILS:
This report summarizes data for 010300 (Census Tract), located in St. Louis County

This location is in the following region: Non Metro MSA

(-) AREA OF NEED

Economic Integration: High Need	Increasing Homeownership: Moderate Need
Community Stabilization: Moderate Need	Affordable Rental Housing: Moderate Need
Growing Workforce: High Need	Maintaining an Aging Housing Stock: Low Need

(-) ECONOMY AND WORKFORCE

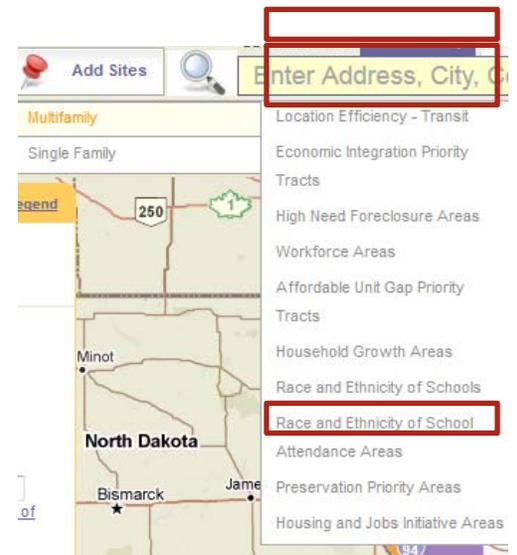
	Value	Rank	Notes
Change in Jobs	696	Significant Gain	(Gain/loss break at 60th percentile for State) Change in low and moderate wage jobs within 5 miles of census tract - 2002-2009
% Change in Jobs	7.47%	Moderate Gain	(Gain/loss break at 60th percentile for State) Change in low and moderate wage jobs within 5 miles of census tract - 2002-2009

5) Printing Target Area Map from Tool

To download a map from the tool, such as a map showing the drawn target area, click the  button below the map. This will generate a jpeg image of the map as displayed on the screen, showing whichever layers are selected.

Geographic Priorities found in Community Profiles (Preservation, Economic Integration, & Location Efficiency)

Overlays available for these geographic funding areas can be found under “Add Sites” at the top of the interactive mapping tool. These layers are highlighted in the image to the right. Hover over the “Multifamily” heading and choose an overlay by clicking on it. These overlays can be mapped in relation to a location or custom region (target area) as described above. Overlays will display on top of other layers on the map and multiple overlays can be drawn on the map simultaneously. Click the [x] button to remove an overlay from the map using the Sites legend.



Preservation Priority Areas

The preservation priority areas include a combination of areas with an affordable funding gap, household growth areas, job growth areas, or rent burden. This overlay includes all preservation areas, and a proposed application location receives preservation priority in any. In addition, the community profile report will document details of incidence of rent burden, vacancy, and affordable housing gap in a census tract.

Location Efficiency

Minnesota Housing has proximity to transit data available to map for the Twin Cities Metro, Duluth, Rochester, and St. Cloud. To map target area against transit in these areas, select the Proximity to Transit overlay from the Add Sites menu. The overlay will display on the map as a semi-transparent blue area with a darker border. The proximity to transit areas overlay can be color coded by tiers described in the RFP application.

Hover over the small box with arrows to the right of the layer name in the Sites legend to view options to color code the different tiers in the metro, or to only show one area). The image to the right shows the sites legend.



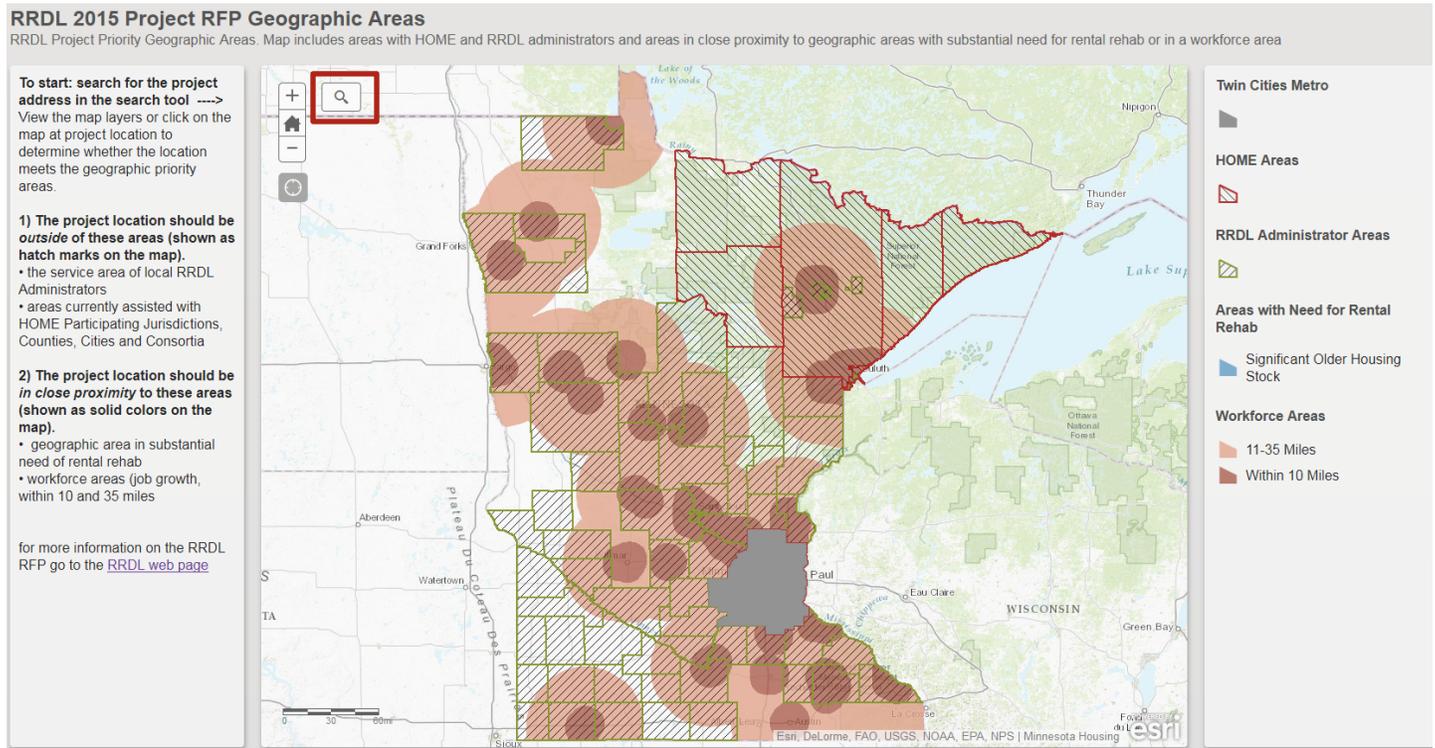
Economic Integration

To map target area or location against economic integration priority areas, select the Economic Integration from the Add Sites menu. The overlay will display on the map as a semi-transparent blue area with a darker border. The economic integration areas can be color coded by tiers described in the RFP application. Hover over the small box with arrows to the right of the layer name in the Sites legend to view options to color code tier one and tier two economic integration priority areas.

II. RRDL INTERACTIVE MAP

Find a project's relative location to HOME, Existing RRDL Administrator Areas, Workforce Areas, and Areas with Need for Rental Rehabilitation in the simple mapping tool for the RRDL RFP found here:

<http://mnhousing.maps.arcgis.com/apps/Panels/index.html?appid=c6fd36df33074699a2c8c26c491a31ef>



Click on the  to enter in an address or location to navigate the map. View the map layers or click on the map at project location to determine whether the location meets the geographic priority areas

FOR MORE INFORMATION

- Find more information about the community profiles at the Minnesota Housing website: <http://www.mnhousing.gov> > Policy & Research > Community Profiles > Scoring. Questions or comments should be directed to Jessica.Deegan@state.mn.us or at 651.297.3120.