

**Annual Achievement Criteria and Thresholds**

Annual achievement awards will be made according to the following criteria:

- Only Fix Up and Community Fix Up loans will be counted
- Only loans that have reached the Purchase Approval stage by the end of the calendar year will be included
- Achievement periods will be based on production for each calendar year

**Annual Achievement Awards**Platinum Level

Receive:

- Congratulatory email from Fix Up Loan Coordinator
- Certificate of Congratulation signed by Assistant Commissioner
- Posting of achievement on dedicated Minnesota Housing website page with Platinum achievement status highlighted
- Up to 500 co-branded flyers
- Design & mailing of co-branded postcards to recent homebuyers in your area
- Top Producer window decal
- Press release
- Social media shout out

Gold Level

Receive:

- Congratulatory email from Fix Up Loan Coordinator
- Certificate of Congratulation signed by Assistant Commissioner
- Posting of achievement on dedicated Minnesota Housing website page with Gold achievement status highlighted
- Up to 250 co-branded flyers
- Design & mailing of co-branded postcards to recent homebuyers in your area
- Top Producer window decal
- Press release

Silver Level

Receive:

- Congratulatory email from Fix Up Loan Coordinator
- Certificate of Congratulation signed by Assistant Commissioner
- Posting of achievement on dedicated Minnesota Housing website page with Silver achievement status highlighted
- Up to 100 co-branded flyers
- Design & mailing of co-branded postcards to recent homebuyers in your area
- Press Release

## Program Disclaimers

Minnesota Housing reserves the sole and full right to:

1. Approve or deny inclusion of any Lender entity based on quality control or other concerns
2. Remove from its published materials any Lender previously awarded based on quality control or other concerns
3. Alter the qualifying criteria during any given selection period
4. Discontinue the program at any time
5. Change the awards given for the various levels of achievement
6. Add or remove special award designations for special types of lending production (e.g. innovative Community Fix Up initiatives, etc.)

In addition, please note:

1. These awards do not constitute an endorsement of or referral to a Lender, but are merely recognition based on number of home improvement loans produced in a given time period
2. It is the responsibility of the Lender and its communications and legal staff to approve any communications pertaining to the program

For more information, please contact Shannon Gerving at [Shannon.Gerving@state.mn.us](mailto:Shannon.Gerving@state.mn.us).