

# Using the Minnesota Housing Community Profiles Interactive Map for **Scoring** Multi Family RFP Applications in 2016 (2017 HTC QAP)

This document details using the community profiles interactive map for accessing geographic information needed for the 2016 Minnesota Multifamily Rental Housing Common Application, as detailed in the Proposal Guide. *Note: the current RFP round is using data originated in 2015 to allow for a longer planning period for Minnesota Housing partners.*

The RFP application and guides can be found in Minnesota Housing’s [website](#). Accessing general market information for a property and detailed information on four geographically based funding priorities application are addressed in this document. The steps below walk an applicant through finding this information using the interactive ma:

- **Obtaining general market characteristics for a property location**
- **Geographic priority map overlays**
  - **Preservation Priority Areas**
    - **including household growth and affordable housing gap areas**
  - **Workforce Areas**
  - **Location Efficiency – Known Transit Areas**
  - **Economic Integration**
  - **Rural Designation**
  - **Qualified Census Tract Tribal Equivalents**

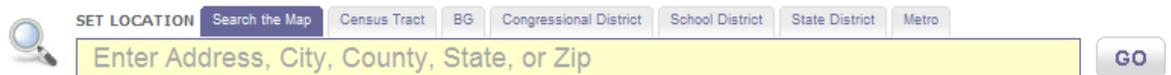
Find a getting started help document for the interactive tool (including information on navigation and basic tools) and other information about the Community Profiles on the Minnesota Housing website: <http://www.mnhousing.gov > Policy & Research > Community Profiles > Scoring>

## OBTAINING GENERAL MARKET CHARACTERISTICS FOR A PROPERTY LOCATION

Follow these steps to create a map, and to analyze housing-market and community data for a project location.

- 1) Open the community profiles interactive map in a web browser
- 2) Navigate map to general target area. Use the search header to enter in an address, city, county, state or zipcode.

This will zoom the map to that location.



- 3) Click on property location (or within a Census Tract or County) on the map to display the “click to identify bubble” for that location.

From the bubble, quickly view data indicators for the Census Tract or County, and download a Community Report by clicking the “See Minnesota Community Report” at the bottom of the bubble.

Indicator	Value	Rank	Notes
Change in Jobs	-314	Moderate Loss	(Gain/loss break at 80th percentile for State) Change in low and moderate wage jobs in county - 2002-2009
% Change in Jobs	-0.49%	Minimum Loss	(Gain/loss break at 80th percentile for State) Change in low and moderate wage jobs in county - 2002-2009
Total Jobs	63,894	80-100th Percentile	Total low and moderate wage jobs in county - 2009
Distance to Work	17.37	20-40th Percentile	Median distance to work (in miles) for workers in county in 2009
Unemployment Rate	6.47	80-80th Percentile	Unemployment Rate for Saint Louis County - December 2011

[Download Data](#)

[See Minnesota Community Report](#)

- 4) Download or print community data for the project location. To download data to a comma separated value file (for use in Excel or similar programs), click the Download Data link at the bottom of the information bubble. To get a formatted support suitable for printing, click the See Minnesota Community Report link.

The Minnesota Housing Report will open up in a new tab or window from the web browser. The report contains details of all of the indicators as in the bubble, but is in an easy to print format. The below example shows the report. Above the indicators and area of need statistics is a brief summary of the project location, including a small map, and which Census Tract or County is represented in the report. Click “Print Report” button to generate a PDF.

**TRF policy map**  
Good data. Smart decisions.

**COMMUNITY PROFILE REPORT (2013)**  
**County Faribault**

**Minnesota Housing**  
Finance Agency

Date: April 16, 2014

Print Report

LOCATION DETAILS:  
This report summarizes data for **Faribault County**

This location is in the following region: **Greater Minnesota**

(+) ECONOMY AND WORKFORCE

(+) HOUSEHOLD DEMOGRAPHICS

(+) RENTAL HOUSING MARKET

(-) HOMEOWNER HOUSING MARKET

	Value	Rank	Notes
Homeownership Costs	\$943	0-20th Percentile	Margin of Error ± \$34, American Community Survey 2007-2011
Homeownership Rate	80.3%	60-80th Percentile	Margin of Error ± 1.9%, American Community Survey 2007-2011

## 5) Printing a map

To download a map from the interactive tool, click the  button below the map. This will generate a jpeg image of the map as displayed on the screen, showing layers as selected.

## GEOGRAPHIC PRIORITY MAP OVERLAYS

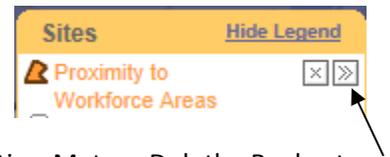
Overlays available for all geographic funding areas can be found under “Add Sites” at the top of the interactive mapping tool and hovering over the multifamily . These overlays can be mapped in relation to a project location. Hover over an overlay to select a site to add to the map. Overlays will display on top of other layers on the map and multiple overlays can be drawn on the map simultaneously. Click the [x] button to remove an overlay from the map using the Sites legend.



More detail on the geographic priority map overlays can be found under the Procedural Manual and Documents section by clicking [here](#).

## Workforce Areas

To map a location with respect to workforce areas, select Workforce Areas from the Add Sites menu. By default the layers will display on the map as semi-transparent blue areas with a darker border. The Workforce Areas layer can be color-coded to show areas that are job growth, job centers, or long commute communities. The image to the right shows the sites legend.



## Location Efficiency - Transit

Minnesota Housing has proximity to transit data available to map for the Twin Cities Metro, Duluth, Rochester, Moorhead, and St. Cloud. To map a location against transit in these areas, select the Location Efficiency – Transit Areas overlay from the Add Sites menu. The overlay will display on the map as a semi-transparent blue area with a darker border. The proximity to transit areas overlay can be color coded by tiers described in the RFP application by hovering over the double arrows button  on the Sites legend to view options to color code the different tiers in the metro, or to only show one area).

## Economic Integration

To map a location in relation to the economic integration priority areas, select the Economic Integration from the Add Sites menu. The overlay will display on the map as a semi-transparent blue area with a darker border. The economic integration areas can be color coded by tiers described in the RFP application by hovering over the double arrows button  on the Sites legend to view options to color code tier one and tier two economic integration priority areas. See the image above for example of the sites legend.

## Preservation Priority Areas

To map a location in relation to the preservation priority areas, select the Preservation areas from the Add sites menu. The overlay will by default display on the map as a semi-transparent blue area with a darker border. Household growth areas and Affordable housing gap areas, which are pieces of the preservation priority areas, can be added as separate layers as well.

## Rural Designation Areas

To map a location in relation to the rural designation areas, select the Rural Designation Areas from the Add sites menu. The overlay will by default display on the map as a semi-transparent blue area with a darker border.

## Qualified Census Tract Tribal Equivalents

To map a location in relation to the qualified census tract tribal equivalents, select the Qualified Census Tract Tribal Equivalents from the Add sites menu. The overlay will by default display on the map as a semi-transparent blue area with a darker border.

## FOR MORE INFORMATION

- Find more information about the community profiles at the Minnesota Housing website: <http://www.mnhousing.gov> > Policy & Research > Community Profiles > Scoring.
- Questions or comments should be directed to [Kody.Thurnau@state.mn.us](mailto:Kody.Thurnau@state.mn.us) or at 651.215.5972.