



Building Community Through Collaboration

Donald Goggleye, Community Development Manager

Our Mission Statement

MHP expands housing and community development opportunities for those most impacted by economic and racial disparities by leading collaborative work to promote systems change and grow equitable development capacity.



MHP Areas of Focus

Research/Policy/Community Development



Community Development Assistance

- MHP's Capacity Building team staff have a variety of backgrounds in community development & technical assistance may include:
 - Creation of housing projects and programs
 - Organizational development and capacity building
 - Applying for funding (federal, state, foundation, etc.)
 - Navigating funding program requirements and regulatory compliance
 - Economic development projects/programs
 - And more...tailored workplans
- If a skill set is needed that MHP does not have in-house, MHP draws upon our national contractor network (architects, engineers, grant writers, economic development advisors, and more) to provide 3rd party support.

Connect with MHP!

Requests for Technical Assistance Applications are now being accepted on a pipeline basis!

You can apply for our assistance online, or give us a call to talk about what type of assistance you are looking for

Website: mhponline.org

Twitter: [@followMHP](https://twitter.com/followMHP)

facebook.com/mnhousingpartnership

651-649-1710

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Housing Development: How to get started

My community needs housing.

- Ask **Why** your community needs housing- reasoning.
- **Who** needs housing?
 - Seniors, Low/moderate income, Market rate. # of units.
- Consider **What** type of housing is needed.
 - Single-Family, Multi-family
 - Rentals, Homeownership
- **Where** can I build housing?
 - Infill, New subdivision.
- **When** would I like housing to be built? The development process takes time. More time than most think.

Determine Housing Need (1-6 months)

Needs Assessment and Feasibility

- Identify the needs of your community members.
 - Surveys, focus groups, community meetings.
- Conduct market analysis. You want to know
 - Market trends – Current and historical data on housing prices, sales volume, and inventory levels.
 - Supply and demand - analysis of the balance between supply and demand.

Determine Housing Need (1-6 months)

- Market analysis. Key components:
 - Demographics – population growth, age, income, and household information.
 - Economic Indicators – Examination of local economic conditions, such as employment rates, wages, and interest rates.
 - Community Characteristics – Evaluation of factors like schools, transportation, amenities, and Zoning.

Determine Housing Need (1-6 months)

- Market analysis. Key components:
 - **Competitive Market Analysis** – Comparison with nearby markets or similar neighborhoods.
 - Understand the market's strengths and weaknesses.
 - **Government policies and regulations** – Assessment of local, state, and federal policies impacting the housing market.
 - Zoning, Tax policies, Subsidies, Incentives, Environmental Regulations, Housing policies and programs.

Determine Housing Need (1-6 months)

- Market analysis:
 - Assess your existing housing stock and infrastructure.
 - Determine funding Opportunities and potential partners. Can be ongoing.
 - Develop a preliminary report which
- The Product: Your market analysis.
 - A preliminary report outlining the housing needs and potential solutions.

Project Planning (7-18 months)

- Project Planning
 - Define project goals, objectives, and target populations.
 - Assemble a project team (**developers**, Architects, attorneys, financial advisors, technical assistance- GMHF, MHP.
 - Feasibility studies and site analysis
 - Develop a conceptual design and a preliminary budget.

Project Planning (7-18 months)

- Project Planning
 - Search for funding options and funding commitments. Explore financing options.
 - MN Housing, GMHF, MHP.
 - Create a detailed project plan, timeline, and budget.
 - Technical assistance providers can assist.

Project Implementation (Months 19 to completion)

- Project Implementation
 - Finalize design and architectural plans.
 - Obtain necessary permits and approvals.
 - Secure construction financing and begin building.
 - Manage construction and oversee project progress.
 - Coordinate marketing and leasing efforts.
 - Evaluate project success and identify areas for improvement
 - Repeat your process using lessons learned.

Housing Development

Determining the need for housing sets the stage for project planning, and ensures that:

- Resources are targeted effectively.
- Projects address specific community needs.
- Stakeholders are engaged and supportive.
- Funding opportunities are leveraged effectively.
- Projects are viable and sustainable.

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