Minnesota’s Business Plan to End Long-Term Homelessness is the foundation for Heading Home Minnesota, a coordinated public-private partnership to end homelessness.

**GOAL:**
To end long-term homelessness in Minnesota.

**STRATEGY:**
To create 4,000 permanent supportive housing opportunities for individuals, youth and families with long histories of homelessness.

Supportive housing is a cost-effective strategy combining affordable housing with services that help people live more stable, productive lives. Supportive housing is effective in ending homelessness even for those who have been homeless for many years.

**NEED:**
Each year, an estimated 4,900 households in Minnesota experience long-term homelessness, including 800 children.

- 60% of adults report mental illness; 29% chemical dependency; 21% report both mental illness and chemical dependency; 58% prior incarceration, and 17% have experienced domestic violence
- 17% of men are veterans

**RESULTS TO DATE:**

- **3,981 housing opportunities are funded** as of December 31, 2012.
- **3,130 households have housing** as of June 30, 2012.
- **People with long histories of homelessness are in housing.** Almost 2/3 of those in housing had been homeless for at least one year; 1/3 had been homeless for at least three years.
- **People are achieving housing stability.** 86% of households served were still in housing at the end of the report year or had moved into another permanent housing option.
- **Emergency expenditures are reduced.** Hennepin County’s FUSE initiative saved $78,000 by housing six people; the results included 161 fewer jail days, 397 fewer stays in shelters, 45 fewer days in detox.
- **Public funds are used more effectively.** The Minnesota Supportive Housing and Managed Care Pilot (2001-2007) compared the annual cost of mainstream services for 518 single adults, parents and children before and after they moved into housing. While overall costs did not change significantly, the type of expenditures shifted away from jails, inpatient treatment, and detox to more routine and preventive care such as outpatient medical and mental health care and pharmacy costs. An upfront investment of $11,000 to $14,000 per household stopped the cycle of homelessness and decreased mental illness, alcohol abuse and drug abuse, which are among the top five most costly public health problems in the country.

**Housing Opportunities Created through the Business Plan**

“Having a home makes all the difference in the world. I have plans and dreams, and now that I have a home, they’re within reach. I can step out of my door and take on life because I have a door to step back into.”
HEADING HOME MINNESOTA:
Local plans to end homelessness complement the state-wide Business Plan. These initiatives often take a broader approach to ending homelessness and incorporate prevention strategies. Together with a Steering Committee, county and regional plans comprise Heading Home Minnesota (HHM). The HHM Steering Committee is a group of leaders committed to the plan, including philanthropic, business and faith community members along with regional coordinators and public sector representatives.

County Plans
• Hennepin
• Ramsey
• St. Louis
• Anoka
• Olmsted
• Scott/Carver
• Steele

Regional Plans
• Southeast (20 counties)
• Central (14 counties)
• Southwest (18 counties)
• Northwest (12 counties)
• Northeast (6 counties)
• West Central (9 counties)

Many other sources of private and public funding support the Business Plan in various ways that are not identified in the financing plan.

“I look forward to opening the blinds every morning—I love my new life. When I was addicted and homeless, I didn't realize my responsibilities—now, with the help of my advocates, I do. I don't want my kids to make the same mistakes I did.”

~ Testimony of program participant before the Finance Committee of the Minnesota House of Representatives, March 2009

For the most up-to-date information about Minnesota's Business Plan to End Long-Term Homelessness, please visit www.mnhousing.gov/initiatives/housing-assistance/index.aspx or www.headinghomeminstoa.org